

EXECUTIVE PRODUCER / CREATIVE DIRECTOR **JEFF NICOSIA** COPYWRITER

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- ONGOING** **FOR RENT ADVERTISING** *ON OR OFF-SITE* Freelance Copywriter / Creative Director
Deliver words and ideas to agencies and direct clients. Clients include: Kirshenbaum & Bond, Crispin & Porter, Apple, Disney, E!, Trailer Park, Brand 33, Mullen and many more.
- 2013 - PRESENT** **INDUSTRIOUS FILMS** *REDONDO BEACH, CA* Executive Producer / Creative Director
Industrious Films is a turnkey provider of video content, specializing in case studies, testimonials and tradeshow content. Responsible for all shoots and post-production. Recent clients include: Quantum, DDN, Nexsan, Unispace, ExtraHop.
- 2015 - 2017** **SYMPLY, INC.** *TORRANCE, CA* Executive Creative Director / Copywriter
Oversaw all marketing efforts, including web, social, video, tradeshow & print for high-performance digital storage manufacturer. Managed creative staff. Company underwent re-org in 2017.
- 2011 - 2013** **RAUXA** *COSTA MESA, CA* Creative Director / Copywriter
Promoted from Associate Creative Director/Copywriter. Helped create integrated solutions for Disney, Verizon, GSK, McAfee, Experian and new business initiatives. Managed 15 creatives.
- 2008 - 2011** **ACTIVE STORAGE** *TORRANCE, CA* Creative Director / Copywriter
Oversaw all advertising including web, video, print, tradeshow and more for high-end media storage manufacturer. Managed creative staff. Company folded in 2011.
- 2004 - 2008** **CAMPBELL-EWALD** *LOS ANGELES, CA* Associate Creative Director / Copywriter
Created television, radio, outdoor and print for Chevrolet (Western region). Helped create and nurture agency's most successful work, before account moved to Detroit. Managed creative staff.
- 2003 - 2004** **DGWB** *SANTA ANA, CA* Sr. Copywriter
Created video, outdoor, print, direct mail and collateral for Argent Mortgage and Marie Callender's. Worked with design and new business groups on key new business projects.
- 2000 - 2002** **SAATCHI & SAATCHI** *TORRANCE, CA* Sr. Copywriter
Created awarding-winning broadcast and print for Toyota, Collective Good and Operation Hope, including the only automotive spot on Adweek's Best Spots of 2001.
- 1997 - 2000** **TBWA CHIAT/DAY** *PLAYA DEL REY, CA* Sr. Copywriter
Created television, radio, outdoor and print for ABC-TV, which received numerous awards. Worked on key new business pitches, helping win both the Levi's and Kinko's accounts.
- 1993 - 1997** **HARRIS DRURY COHEN** *FT. LAUDERDALE, FL* Sr. Copywriter
Created television, outdoor and print for Sea-Doo Watercraft, Tenet Healthcare, Mayor's Jewelers, Value Rent-A-Car, United Way, and Jewish Federation of Greater Ft. Lauderdale.
- 1990 - 1993** **LORD DENTSU & PARTNERS** *LOS ANGELES, CA* Jr. Copywriter
Created television, outdoor and print for Suzuki Motorcycles, Dole Foods and Los Cabos Tourism. Suzuki print was chosen for the prestigious One Show.

Distinctions One Show, Beldings, NY Art Directors Club, NY Festivals, ADDY (National, Regional & Local), London International Advertising Award, International Automotive Advertising Award, Midas Award, Orlando Creative Club, OC Advertising Award, ADWEEK Best Spots of the Year. Judge: AICP Show, Mobius Awards; Founder/Creative Advisor - Group101 Spots/Spot Lab

Education MARIST COLLEGE, POUGHKEEPSIE, NY SCHOOL OF VISUAL ARTS, NEW YORK, NY
B.A. Communication Arts Advanced Copywriting