

# CREATIVE DIRECTOR JEFF NICOSIA COPYWRITER

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## ACCOUNTS

### Automotive

Acura  
BMW  
Chevrolet  
Honda  
Nissan  
Toyota  
Big Two Toyota  
Brahman Honda  
Brecht BMW  
Norm Reeves  
Walter's Automotive

### Broadcast

ABC-TV  
Adelphia  
Charter  
Comedy Central  
Disney  
E!  
Fox Sports  
FX  
G4  
Playboy TV  
SoapNet  
Style  
Time Warner

### B2B

Active Storage  
Avery  
Pioneer Electronics  
Quantum  
Verizon

### Consumer

Apple  
Arnold Bread  
Brothers Coffee  
Dole Foods  
Lykes Meats  
Persol Sunglasses  
Samsung TV  
Suzuki Motorcycles  
TDK  
Teleflora  
Trane AC/Heating  
Verizon Wireless

### Education

EagleVision  
Everest College  
Valencia CC  
WyoTech

### Entertainment

Disney Rewards  
Florida Lottery  
Netflix  
OCPAC

### Fashion

Adidas  
American Outpost  
Calvin Klein  
Coty  
Gloria Vanderbilt  
Levi's  
L'Oreal  
Mossimo  
Ralph Lauren  
Sasch

### Financial

ADP  
Argent Mortgage  
Banker's Savings  
Experian  
Key Banks

### Good Works

AIDS Project, LA  
Collective Good  
EEP  
Jewish Federation  
Operation Hope  
United Way

### Health

AvMed  
Baby-Cal  
Cedars-Sinai  
FHP  
Health Net  
Kaiser Permanente  
Tenet Healthcare

### Marine

Donzi Watercraft  
Proline Boats  
Sea-Doo

### Print Media

Los Angeles Times  
OC Register  
SqueezeOC

### Real Estate

Coto de Caza  
Lennar Homes

### Retail

Burdines  
East Coast Jewelers  
For Eyes  
Factory-2U  
IHOP  
Jenny Craig  
Kinko's  
Kreiss Furniture  
LA Gym Equipment  
Linens 'n Things  
Long's  
Marie Callender's  
Mayor's Jewelers  
Miami Subs Grill  
Perfumania  
PETSMART  
Rooms To Go  
Sunglass Hut  
Wal-Mart  
24 Collection

### Sports

Beach Cities Sports  
NBA Summer League  
Florida Marlins  
Florida Panthers  
Golf Digest Schools  
LA Clippers  
LA Lakers  
Miami Heat

### Travel

Century Plaza  
Hotel/Spa  
Couples Resort  
Los Cabos  
Value Rent-A-Car  
Westin Hotels

## AGENCIES

CQTW  
Beery Advertising  
Grey Entertainment  
Kirshenbaum & Bond  
Evans Group  
MC2  
Andrew Janson  
Crispin & Porter  
Kelly Swofford Roy  
Hicks Advertising  
Vortex  
Reiser & Resier  
Alonso & Company  
Gouchenour  
RY&P  
Earle Palmer Brown  
Schwartz & Kaplan  
Turkel Advertising  
Heil Brice  
Carlson Marketing  
Energi, Inc.  
The Ballpark  
TLR Advertising  
The Roxburgh  
Agency Genex  
The Motta Company  
SMS  
New Wave Ent.  
5th Gear Advertising  
Brandtailers  
ThompsonMurray  
Wirestone  
Perceive  
BI Performance  
Real World  
The Gary Group  
Phoenix Marketing  
1m2ee  
Motor  
Mindshare  
Trailer Park  
Lennon & Associates  
Space Cadet  
Voyage Media  
Threshold Interactive  
STN Media Group  
Earthbound Media  
INK  
Tangence  
Juice Ideas