

BIGGER BADDER LONGER LASTING

WE'RE NOT POETS, WE'RE MEN. AND WE LOVE SILVERADO

Men love trucks, especially the burly, iconic Chevy Silverado. You know what men love even more? A great deal. Which is why it's great time to head to your local Chevy dealer to check out the best selection of classic Chevy Silverado models. The '07 Silverado is coming, and with it, an amazing opportunity to save on the last of the '06 models. Like the Silverado 1/2 Ton – with more horsepower, payload and torque than Ford F-150, and an MSRP \$1500 less – before incentives. Silverado. From the family of the most dependable, longest lasting trucks on the road.



AN AMERICAN REVOLUTION